

Hill's Prescription Diet Digestive Care foods

For most digestive disorders in cats, including kittens, and for restorative care



Clinical nutrition to help improve digestion and stool quality.

Available in dry and canned foods, a delicious pouch variety and irresistible stews.

i/d



Gastrointestinal Biome

For cats with acute or chronic fibre-responsive digestive disorders, including constipation or diarrhoea



Clinical nutrition to help promote regular bowel movements & balance digestive function.

This revolutionary food, with ActivBiome+ Technology, supports growth of beneficial gut bacteria to help restore the balance of your cat's unique gut ecosystem (microbiome) & maintain digestive health.

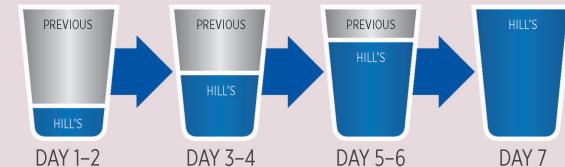
Available in delicious dry kibble and irresistible stews.

Also available as a stew



How to introduce the new food?

- Gradually introduce the new food over a 7-day period
- Mix the new food with your pet's current food, gradually increasing the amount until only new food is fed
- Always refer to the feeding guide on the pack



This is a general guideline only. Your vet will recommend a transition plan specific to your pet's needs.



CLINICAL NUTRITION PETS CAN'T WAIT TO EAT



If you are not satisfied for any reason return the product to your place of purchase for a refund



To learn more about your pet's condition and how Hill's Prescription Diet Digestive Care foods can help, go to:

hillspet.com.au

Your vet may recommend a different Prescription Diet food, depending on your pet's condition.

¹Hill's data on file, 2018. Clinical study on microbiome changes in cats. © 2019 Hill's Pet Nutrition Pty Ltd. HIMA-HB-19191B8F. IMMIJ38919



DIGESTIVE CARE



RECOMMENDED FOR

Diarrhoea

Vomiting

Constipation

Recovery

Pancreatic disorders

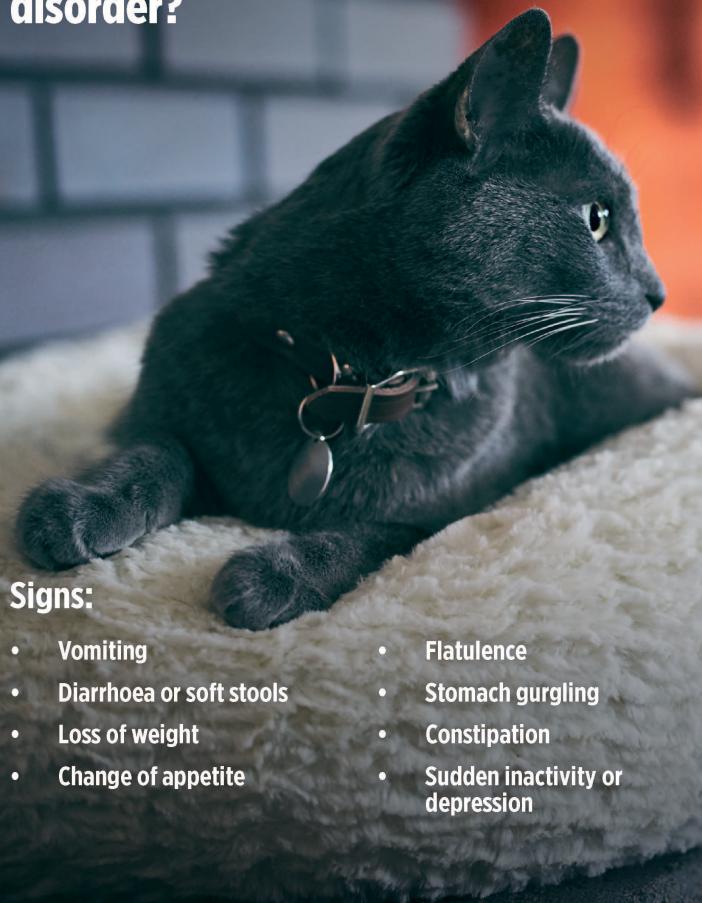
What are digestive disorders?

Any condition that prevents proper digestion or alters the rate at which food passes through the digestive tract is a digestive disorder.

Common causes:

- Dietary (indiscretion, food sensitivities, etc.)
- Inflammation (includes gastritis, enteritis, colitis, pancreatitis)
- Infection (bacterial, viral, parasites)

Does your cat have a digestive disorder?

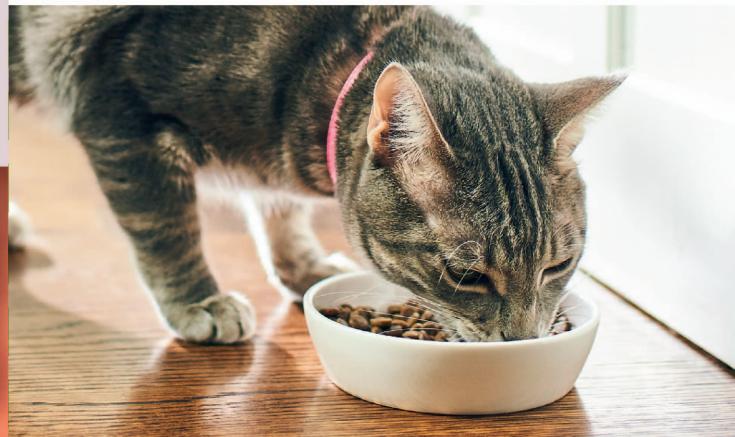


Signs:

- Vomiting
- Diarrhoea or soft stools
- Loss of weight
- Change of appetite
- Flatulence
- Stomach gurgling
- Constipation
- Sudden inactivity or depression

The role of microbiome in digestive health and well-being

Your cat's gut microbiome is the ecosystem in their digestive tract containing billions of various microorganisms – including both desirable and undesirable bacteria unique to each pet. By using nutrition to balance the microbiome, you can influence the transition between acute or chronic GI disease and health.



Think of the pet's microbiome as a mini-ecosystem that plays a significant role in balancing, not only a pet's digestive health, but their overall well-being.

After more than a decade of analysing the microbiome, Hill's has become a pioneer in the study of pet microbiome health and uses advanced technology to understand the gut microbiome specifically. With new insights into gut microbiome health and nutrition, we know that incorporating a dynamic blend of fibre-rich ingredients, including prebiotics, can both support and nourish this pre-existing gut "ecosystem" – the microbiome.



Hill's developed a breakthrough **ActivBiome+ ingredient technology** – a blend of active fibre ingredients shown in a clinical study to activate the gut microbiome to support digestive health and well-being¹.

Hill's is putting microbiome health at the forefront of digestive care and working to naturally promote regular healthy stool while restoring the balance of pet's own unique gut microbiome.

How can the right food help?

What you feed your pet plays an important role in managing digestive health.



Easy-to-digest food that is gentle on tummies, **promoting better absorption of important nutrients**



A revolutionary blend of active fibre ingredients to **activate the gut microbiome, and support digestive health and well-being**



Great tasting food that **encourages cats to eat** even through periods of illness



Prebiotic fibre to help **promote beneficial gut microflora**



Enriched with psyllium to **support regular bowel movements and bowel health**



Increased electrolytes help **compensate for mineral loss** due to vomiting and diarrhoea



Clinically proven antioxidants **support a healthy immune system and natural defence**



Not artificially preserved. No synthetic colours. No artificial flavours.