



PRESCRIPTION
DIET

solving the mystery of complex care



new!

Crack the case of concurrent conditions for often subtle signs of cognitive & mobility decline with NEW Hill's Prescription Diet Brain Care + j/d.

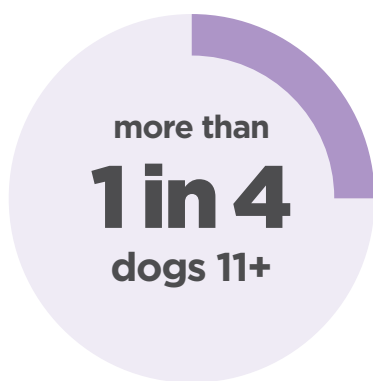
**SCIENCE
DOES MORE**

risk of developing cognitive & mobility issues increases as dogs age

Cognitive dysfunction syndrome (CDS) and degenerative joint disease (DJD) affect dogs' quality of life, and the risk of developing these conditions increases over time.

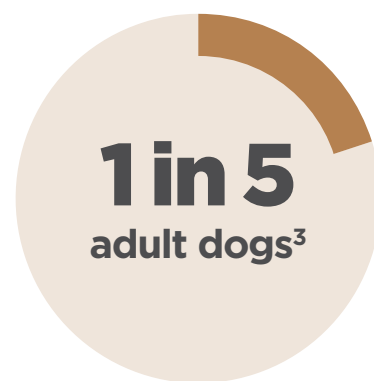
CDS PREVALENCE

DOGS SHOWING SIGNS OF CDS¹



DJD PREVALENCE

DOGS SHOWING SIGNS OF OSTEOARTHRITIS, A TYPE OF DJD²



helping pet parents recognise subtle signs

Early management can support improved outcomes & quality of life for dogs with CDS & DJD. Diagnosis can be tricky due to subtle clinical signs that often are overlooked by pet parents. A pet parent checklist can be an essential tool for screening patients for CDS or DJD.

signs of CDS

- Changes in social interaction
- Altered sleep pattern
- House soiling
- Disorientation
- Changes in activity level
- Increased anxiety
- Decreased learning ability

signs of DJD

- Difficulty standing from rest or using stairs
- Decrease in jumping behaviours
- Pain when joint is touched or moved
- Stiffness or decreased range of motion
- Limping or lameness
- Changes in behaviour (aggression, irritability)

for cognitive dysfunction & compromised mobility

Alongside a multimodal treatment plan consisting of environmental enrichment and/or medication, Hill's Prescription Diet Brain Care + j/d can help manage the signs of CDS and DJD — two common conditions for dogs as they age.

HOW IT HELPS

Helps improve sleep patterns & reduce occurrence of accidents in the home

Helps increase alertness, improve disorientation & support memory

Supports & maintains joint cartilage health



HOW IT WORKS

Rich in antioxidants to combat signs of brain ageing

High levels of Omega-3 fatty acids including DHA, essential to brain health

Enriched with glucosamine, Omega-3 fatty acids & chondroitin sulfate

nutrition designed to help manage concurrent conditions

Hill's Prescription Diet portfolio delivers powerful nutritional benefits to help manage multiple conditions.

+ WEIGHT



+ FOOD &/OR ENVIRONMENTAL ALLERGIES



+ CANCER & MALNUTRITION



+ STRESS



+ MULTI



+ MOBILITY



+ FAT SENSITIVITIES



Visit hillsvet.co.nz/concurrent-conditions to see our multi-condition portfolio

¹ Nielson, J. C., Hart, B. L., Cliff, K.D. & Ruehl, W.W. (2001) Prevalence of behavioral changes associated with age-related cognitive impairment in dogs. Journal of the American Veterinary Medical Association 218, 1787-1791.
² Roush JK, McLaughlin RM, Radlinsky MG. Understanding the pathophysiology of osteoarthritis. Vet Med 2002;97:108-117.
³ Johnston SA. Osteoarthritis: joint anatomy, physiology, and pathobiology. Vet Clin North Am Small Anim Pract 1997;27:699-723.

