



**fresh breath.
sweet kisses.**



Clinically proven to
reduce plaque, stain
& tartar buildup.

**SCIENCE
DID THAT.**

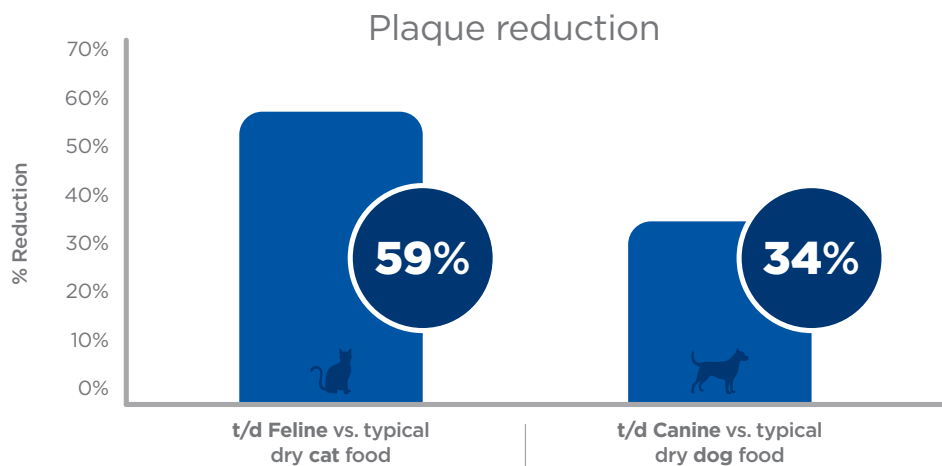
Dental Care for pets with therapeutic needs

Prescription Diet t/d is recommended for patients with gingivitis, periodontal disease, oral malodor or plaque, tartar & stain management needs.

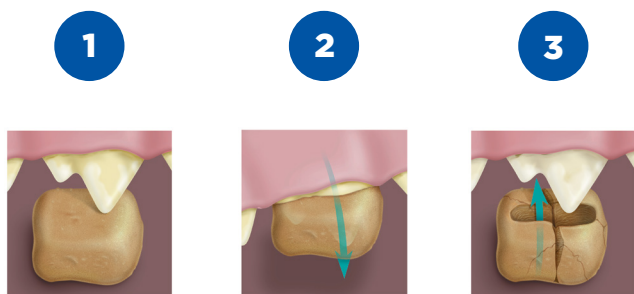
- Cleans teeth and freshens breath
- Promotes healthy gums by cleaning up to the gumline
- Clinically proven to reduce occurrence of gingivitis^{1,2}

Clinically proven to reduce plaque buildup

Two 28-day studies showed pets eating t/d had a significant decrease in plaque accumulation, compared to pets eating a typical kibble.^{3,4}



Kibble that works like a toothbrush:



1. With every bite, the special fibre matrix scrapes the tooth surface to clean teeth and freshen breath.
2. Unique fibre alignment and large size kibble helps the kibble stay in contact with the tooth surface right to the gumline.
3. Kibble gently scrapes away plaque and tartar to clean teeth and promote healthy gums.



Ask your Hill's Territory Manager for more details about Prescription Diet t/d

¹ Logan EI, Finney O, Hefferren, Effects of a dental food on plaque accumulation and gingival health in dogs, Journal of Veterinary Dentistry 2002; 19 (1), 15-18. ² Logan EI et al, Dietary Control of Feline Gingivitis; Results of a Six Month Study, Proceedings, 13th Annual Veterinary Dental Forum, 1999, Abstract, Page 54. ³ Tests conducted using Veterinary Oral Health Council guidelines, Hill's Science & Technology Center, Topeka, KS. Data on file, 2011. ⁴ Tests conducted using Veterinary Oral Health Council guidelines, Hill's Science & Technology Center, Topeka, KS. Data on file, 2020.

